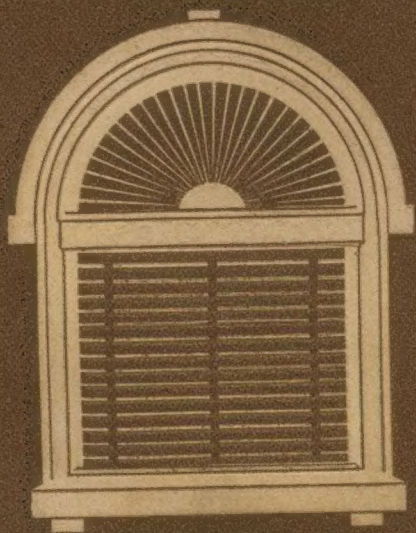


42  
Venetian  
Awnings  
& Blinds



TC-R-3

9225A

IPCAT 1912     Jas. G. Wilson Mfg. Co.

## ATHENAEUM OF PHILADELPHIA

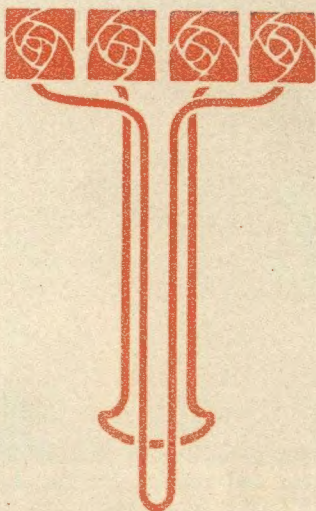
To those who are seeking the cheapest—that is to say the lowest priced blinds in the market—we would state frankly that they will not find them described or illustrated in this little pamphlet. We do not make them. Our efforts have always been in the direction of improvement and the reduction of cost made a secondary consideration.

There are no Venetian Blinds made elsewhere that can compare with ours in any particular.

They are the Standard of Excellence.

8/18/16.

# WILSON'S Venetian Awnings & Rolling Blinds

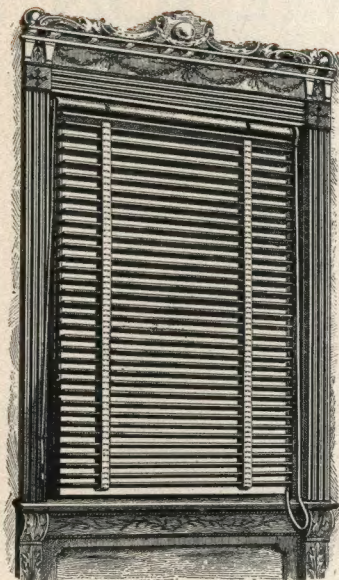


JAS. G. WILSON MFG. CO.

*3 West 29 Street • New York City  
Factories Norfolk, Va.*

ESTABLISHED 1876 • INCORPORATED 1903





### Inside Venetian Blind

THIS BLIND is built on the roller system, and has no pulleys. It is very simple in construction and remarkable for its ease of operation, great durability, and handsome appearance.

*A Blind of the Very Highest Grade*

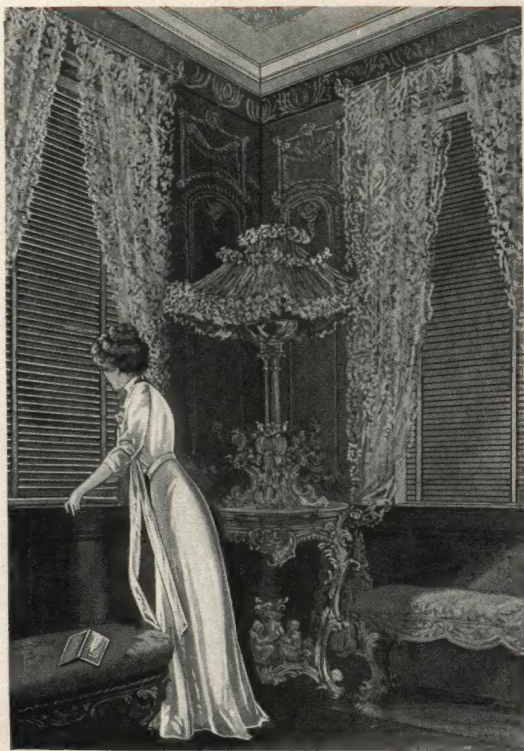
"All works of quality must bear a price in proportion to the skill, time, expense and risk attending their invention and manufacture. Those things called dear are, *when justly estimated, the cheapest.*"

—RUSKIN.

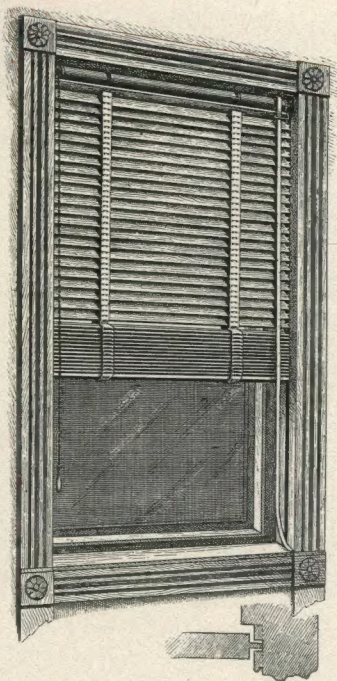
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Td cat  
1912



IT WOULD be difficult for one who has not seen Wilson's Modern Venetian Blinds to realize the vast improvement that has been made in the past few years in this very useful and charming piece of window furniture. The Venetian as now made, and as shown above, is an ornament to the highest grade of dwelling, and a source of comfort to the occupant. The ladder tapes may be of linen, silk, or bronze metal.



## Sliding Venetian Blind

For Inside or Outside

THE SLATS run in grooves same as the Awning Blind, so the wind cannot disturb or rattle them.

Washington, D. C. January 29, 1912.

"I wish to avail myself of this opportunity to thank you for the pains you went to in submitting sample blind for this work, and I can assure you that it was on your sample that you were awarded the contract. We had a proposal for the blinds for \$668.00, but your sample was so far superior and was practically the same size required that the Board of Award showed no hesitancy in deciding in your favor.

(Signed) ERSKINE M. SUNDERLAND."



JAS. G. WILSON MFG. CO.



## Outside Venetian Blind and Awning Combined

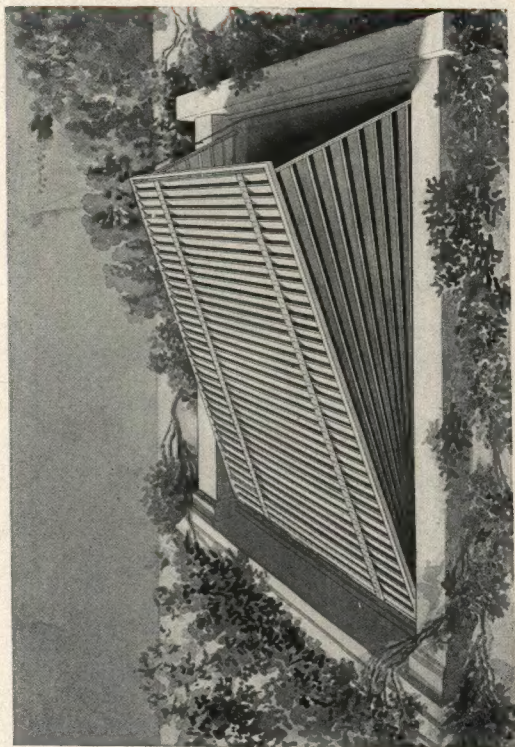
View from Inside, with Awning Extended

THE TAPES AND CORDS are of Bronze Metal; the slats are painted or enameled in suitable colors. The metal frame is light, but of great strength and rigidity.

THE SLATS run in a grooved frame and cannot rattle. They are opened and closed at pleasure, affording a free current of air and exclusion of sun. This awning does not shut out the view.

View from Outside, with Awning Extended  
The awning can be arranged to swing out from top of window

## Outside Venetian Blind and Awning Combined—Style No. 1



JAS. G. WILSON MFG. CO.



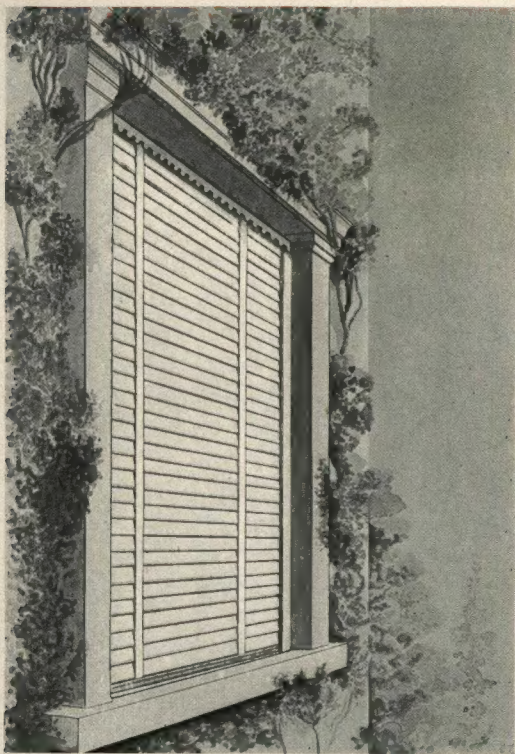
JAS. G. WILSON MFG. CO.



Outside Venetian Blind and Awning  
Combined—Style No. 1

View from Outside, Blind Pulled up

THESE BLINDS have been placed on  
some of the finest houses in the country.



## Outside Venetian Blind and Awning Combined

View from Outside, Showing Blind Lowered and Slats Closed

THE FRAME when not extended sets close to window sash and the side slats fold up closely in a small space. The objectionable rattling and creaking noises common in the ordinary outside blinds will be found entirely absent; it is at all times noiseless.



## Sliding Venetian Blind

For Inside or Outside

THE SLATS run in grooves same as the Awning Blind, so the wind cannot disturb or rattle them.





PHOTOGRAPH of window in residence of Henry Goldman, Esq., Elberon, N. J., showing Wilson's Awning Blind extended, with slats closed. Note also the sunburst panel in circular head.

*This is a Very Artistic Arrangement*



**PHOTOGRAPH of window in residence of Samuel Sachs, Esq., Elberon, N. J., showing Wilson's Outside Venetian Awning Blind extended, with slats wide open.**



PHOTOGRAPH of  
open veranda at resi-  
dence of E. F. Whitney,  
Esq., Oyster Bay, show-  
ing the Wilson Queen  
Anne Rolling Blinds for  
roof covering.

They can be quickly  
rolled up out of sight.





VIEW of a modern Sleeping Porch, fitted with Wilson's Sliding Venetian Blinds. The air and light are regulated with ease and under perfect control. The blinds stand outside exposure perfectly.



Outside Venetian Blind and Awning  
Combined—Style No. 3

**THIS BLIND** is not fitted in a frame, it has no side pieces, and the arms are not jointed—in all other respects it is the same as described on the other pages of this folder—it can be used with or without the arms, from which it is easily detached.

## Outside Blind Applied to Piazza

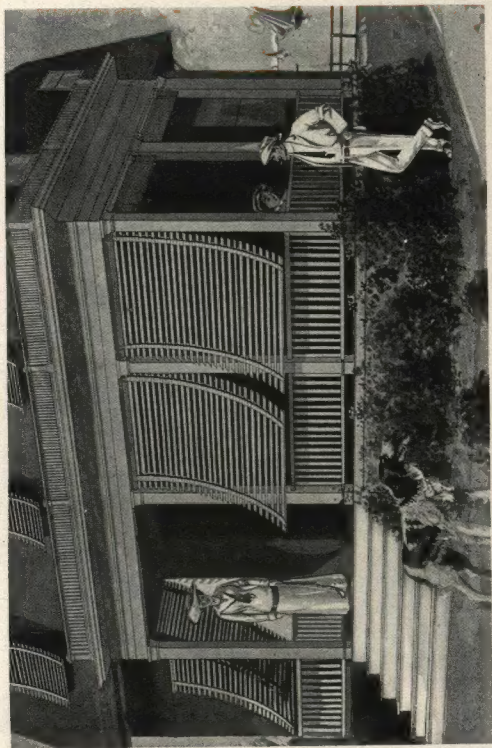
### TESTIMONIAL

N. Y. C., 30 E. 37th St.,  
March 17, 1897.

Mr. J. G. WILSON.

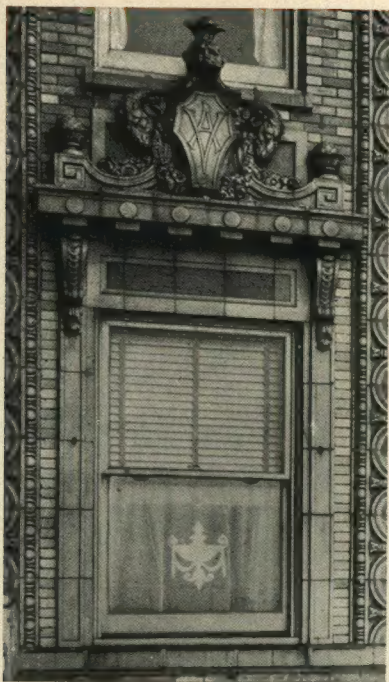
Dear Sir: The rolling blinds which you fitted to my piazza at Lenox, Mass., about fourteen years ago, are still in use, and have done excellent service. I like them very much indeed, and can strongly recommend them.

Yours truly,  
CHARLES LANIER.



The piazza is transformed into a pleasant summer room.





EXTERIOR VIEW of window in new Vanderbilt Hotel, New York, showing the Wilson Inside Venetian Blind.

Fort Worth, Texas, May 23, 1910.

"We used your blinds in the Wilson Bldg., in Dallas, years ago, and in the First National in Houston and a number of other jobs, and they have always been satisfactory. On a few occasions when we felt that your work was too expensive we used another blind for which we were very sorry, one of these was the writer's own apartment house. We were obliged after two years' trouble to take out the blinds and substitute linen shades.

Yours truly,

SANGUINET & STAATS,  
*Architects."*

MRS.

## A Few of Our Customers

Wm. Openhym, Esq.....352 Riverside Drive, N. Y.  
 Oliver Harriman, Jr., Esq..White Plains, N. Y.  
 Wm. C. Whitney, Esq.....Westbury, L. I.  
 Henry M. Flagler, Esq.....Palm Beach, Fla.  
 O. H. Kahn, Esq.....Morristown, N. J.  
 Jas. I. Waterbury, Esq.....Morristown, N. J.  
 Charles Lanier, Esq.....Lenox, Mass.  
 Clarence Mackay, Esq.....Roslyn, L. I.  
 Ernest Seton-Thompson ...Studio Bldg., N. Y. C.  
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 Hotel Taft .....New Haven, Conn.  
 Hotel Vanderbilt .....New York City.  
 Singer Building .....New York City.  
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 Alfred G. Vanderbilt, Esq..Portsmouth, R. I.  
 John P. Morgan, Esq.....36th St. & Mad. Av., N. Y.  
 Hon. B. B. Angus.....Montreal, Canada.

ESTABLISHED 1876

# Jas. G. Wilson Mfg. Co.

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Patentee and Manufacturers

Rolling Steel Shutters

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Rolling Partitions

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Hygienic Wardrobes  
for Schools

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Window Screens

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Venetian Blinds

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Venetian Awnings

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CHIEF OFFICE:

3 WEST 29TH STREET, NEW YORK

AGENT